



# Ridgway Creative Main Street Group

Tuesday, January 18<sup>th</sup>, 2022

5:30 – 7:30pm

By Zoom only



Attendees: Arielle Bielak (chair), Jill McCord, Guthrie Castle,, Vanessa Backer, Alison Etheridge, Clifford Pastor, Joan Chismire, Ash Perkins, Sue Husch (taking notes)  
Absent: Tammee Tuttle, Kevin Grambley Staff: Tera Wick, Preston Neill

## Meeting Notes

**Called to Order** at 5:31p

**Intro and welcome to Tera!**

**Kudos** - Guthrie gave a shout out to retreat planners - Very effective! Sue gave kudos to the town for the great candidates for the job - so happy to have both Arielle and Tera on this team! Vanessa says her cat went missing December 1st just as they were leaving for California and 2 weeks ago she got a call from the shelter - the cat was found by Sally Jo and taken to Second Chance who read the chip and he was reunited. THANKS to Sally Jo and Second Chance!!! Love Ridgway for this stuff! Allison says Skijoring was really fun and great - different cultural side and experience. Sue shouted out the Plaindealer for their terrific local coverage - very much appreciated. We're so lucky!

**Meeting Minutes from 11/16/21** - Moved by Guthrie, seconded and unanimously approved

**Retreat Notes 12/11/21** - all appreciated the synopsis and details and review! Arielle will send a few more notes from the Summit.

## Old Business

1. **Budget** is final now and has been approved - Guthrie asked about the note of unused funds. Preston clarified it does not "go away" and will still be available to repurpose. Guthrie suggests we remove the parenthetical from the document for clarity.
2. **Subcommittee Reports** (Discuss)
  - **Retreat Review:** Allison asked about the community sectors. Arielle clarified we don't have an action plan but mostly want to raise awareness of the community pieces and parts. It will be good to connect with more of the groups identified. Jill said it was valuable to think about sectors we have not engaged with and reevaluating our mission statement to be more inclusive of all. Guthrie mentions the new draft of the mission & vision statements are vastly improved. Tera will be instrumental in the continued re-draft. She will info-gather as we move forward.
  - **CMS Group Standing Subcommittees** - tabled to discuss with Tera possibly to group committees together like events, promos and other umbrella goals. Tera will reach out to convene the small group to discuss. Several members volunteer to be involved depending on the meeting time. These are the current standing committees from previous meetings:
    - **First Fridays:** Jill, Clifford, Brenda & Vanessa  
Did not meet over the holidays and will meet soon. Survey of businesses and rebranding are up on the docket for the next project.
    - **Parking:** Alison, Vanessa, Guthrie, Tammee - Guthrie asked Preston to send the 2018 assessment to the committee members. Preston sent during the meeting.
    - **Promotional Materials:** Joan, Clifford?, Alison, Mary Menz (maybe)
    - **Creative Corridor:** Ashley, Hilary?
    - **Quarterly Communications from Group:** Jill, ??
    - **Workshops:** Jill, ??

- **Historic Buildings:** Vanessa, Joan?
- **Ridgway Roundup** (completed): Alison, Joan, Clifford
- **Website(s):** new staff, ??
- **Graphic Design** (flyers): Brenda Ratcliff willing to help
- **Ridgway Independent Film Fest**

3. Bylaws - Sue asked for clarification on 2 points. Change 2.2 the word "Comports" to "adheres to". All agree. All agreed that Article VII Meetings: Sections 7.2 and 7.4 should be clear about what "majority" means. Guthrie will work to clarify the consistency and bring them back to the next meeting.

4. 2022 Work Plan - Guthrie asked how much is assigned to our group vs the town itself? Arielle noted that each objective clarifies who is doing what. Tera would like to talk through the plan overall. Tera asked how the draft becomes final. Preston will clarify. Timeframe is flexible. Jill asked whether the grants need to be considered in the timelines. Arielle agrees that the town staff will be monitoring these. Preston will make a note and be sure they keep on top of the grant deadlines. Joan asked if we could note the goals that are tied to grants. Preston agrees that could be helpful and can be done.

5. *Safer More Affirming Communities* Sticker (Discuss) Preston reported that Ames Risch attended and presented the goals and had the youth discuss what several words meant to them and pretty much all the youth volunteered to reach back out to Ames to continue the conversation. John Clark also attended and the conversation was well-received. Our group is committed to the Youth Advisory Council in the future and Tera says they meet monthly and the next meeting is tomorrow. Tera will represent at tomorrow's meeting.

6. CMS Retrospective 2012-2021 - It's a great document. Possibly the draft was to be turned in to state Main Street for their project. No one can remember what we were supposed to do as far as next steps so Tera will clarify with Diedra. YIKES! After the meeting Sue found this from the last meeting: Guthrie suggests talking with Pat Willits and John Clark and Lucy Boody to get their perspectives. Mary Menz might be willing to help create a promotional piece with some graphic elements based on this retrospective. Diedra would like to have other thoughts and input. Please send as you think of it.

### **New Business -**

1. Creative Main Street Group Name - this topic needs more thought. It's 2 initiatives coming together (The Creative District and Colorado Main Street) which is not really clear to the general public. It seems late tonight and this needs more "daylight" attention. Tabled until a future meeting - members can give this more thought and share as they do.
2. Alpenglow Arts Alliance Representative - we are members and are able to send a representative. Meets the 1st Tuesday of each month at 10 AM. Arielle will attend a few meetings and report back.
3. COMS Annual "Visit" Meeting Report - Arielle reported that it was nice to put faces with names and it was a sweet send off to Diedra meeting.

**Open Discussion** - Sad news - Amanda has officially resigned from the group. She will still be an adhoc volunteer. This brings our number down to 12 for quorum and meeting purposes. Vanessa asked for clarification on the map at the end of the Bylaws from 2016. Tera will check in with Diedra on this. Tera says she felt efforts will be added to the website as it is easier to keep updated. Joan asked if Tera had been assigned Diedra's old office, yes. She will be working in the office Tuesday - Friday. Office line is 970-626-5308 x 215. Email is [twick@town.ridgway.co.us](mailto:twick@town.ridgway.co.us) Tera would like to set up a walk, or coffee or lunch to get to know each team member one-on-one so she will be contacting us.

**Next Meetings:** **Tuesday, February 15, 2022 5:30 – 7:30p via Zoom**  
**Tuesday, March 15, 2022, 5:30 – 7:30p**

**Adjourned at 7:27p**



# Ridgway Creative Main Street Group

Tuesday, February 15, 2022

5:30 – 7:30pm



By Zoom only:

Attendees: Joan, Kevin, Clifford, Jill, Tera (staff), Vanessa, Ash, Guthrie, Alison, Sue (notes)

**Meeting notes (recording is at this [link](#) Access Passcode: &d2\$Sg8X)**

## 5:30 Call to Order

Tera asked all to introduce ourselves with what we would each do if we took a creative day.

We reviewed the agenda - no changes

5:35 **Kudos** - From Kevin to the Sherb for bringing back live music in a safe way. Tera's poem was great - she will share.

5:40 **Meeting Minutes** - Sue, [1/18/22](#) (approval tabled to next meeting)

5:45 Old Business

- **Bylaws** - Sue will find the updates she suggested after Guthrie reviewed and send to the group (turns out they are in the 1/18/22 minutes). Mission draft from retreat was considered and most thought it was pretty good. Joan asked about being inclusive. Tera says ok to be aspirational and not historical. Tera presented her suggestions and the group word-smithed: *The Ridgway Creative Main Street Team nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique and unified. We accomplish this through facilitating community connections, storytelling, learning, gathering, and place-building.* **Adopted unanimously.**

- **Sub-committee proposal** – Jill covered the work that the smaller group did last week. Tera showed the [jam board](#). Alison covered what we wanted to see versus where we want to go. Joan asked about including other listing from non-profits and groups. All are overlapping circles.

- 1) Placebuilding - Bank Building, parking, parks, street art, signage, infrastructure, parks
- 2) Gatherings - working not just to host but to support events that show entrepreneurial spirit and unite the community (First Friday, Roundup, etc.)
- 3) Story Telling - broadcast through digital, physical and other channels the impact creatives have in Ridgway. Places to share, communities and what's going on in Ridgway.
- 4) Community Connections - be a thread through all initiatives, not replicate but amplify what is going on in the community. Become a welcoming committee for creatives who come to town - help with connections.

5) Organizing Committee - visibility, clarity, project management.

Ash will serve as the connection with the Chamber and businesses and their needs and activities to bring them to the committee - we partner with the chamber to partner with businesses to assess their needs and wants. Items can be split between sub-committees.

All are supportive of the structure and breakdowns

- **Populate sub-committees** - all will review the new structure and come back with interests at the next meeting.

- **Group name?** Brainstorm included: Kevin - not being too close to the gov't terminology; Guthrie - Ridgway Creative Project; Alison - Ridgway creative or main street advocates; Vanessa - seems too long; Sue - do we need to keep Main Street? Yes - maybe Alliance?; Kevin - likes Creative Main Street; Jill - agrees with Kevin but likes Team or Project (Vanessa, too); Joan - liked Creative Main Street of Ridgway; Clifford - Creative Main Street Advocates; Ash - question on advocacy? Not a fan of "team" so maybe just Creative Main Street. Tera, Jill, Sue & Arielle will come back with 2 or 3 proposals at the next meeting we can vote on.



## Ridgway Creative Main Street Group

Tuesday, February 15, 2022

5:30 – 7:30pm



### 6:45 **New Business**

- Alpenglowl Alliance summer newspaper insert (discussion, decision) - Jill suggests it would work well with the First Friday survey team. Joan asks timelines. Tera will clarify with Alpenglowl. Group agrees it matches mission and purpose.
- Safer More Affirming Communities (SMAC) report back, call for a volunteer – (information, discussion, decision) Tera attended- it was a great meeting and talked about alot of what is happening in the schools. They were pleased to have the participation of our group and the town. Session will be hosted for training with the schools and will be age appropriate. Another planning session for events will be held. Tera asks if we would like to continue to participate as a group. All are supportive. Will be handed to the Communities Connecting committee. Kevin and Ash and Joan would like to be added to the mailing list. Others may be added at any time.

7:10 **Open Discussion** - Joan reiterates getting schools and students involved in other of our activities as well. Maybe a Community Connecting committee as well.

### 7:13 **Next Meeting: new shortened format - Tuesday, March, 15 5:30-7:00**

7:15 **Announcements/Reflections on the meeting itself.** Kevin comments on good energy, free flowing commentary, loved the new graphics and is glad he was here tonight. Jill echoed and liked the clarity that the new mission statement brings. All agree.

Tera updated the group on Heritage Park; she has met with Ash and begun moving forward at a slower pace - started with a contract with DHM design to create a new concept drawing utilizing the feedback from last years' citizens group. Tera will bring back the high level concept to the group for input. Tera has met with Roland McCook and CJ Bradford and suggests that the tribal leadership meet with the town government. Guthrie asks what drives the deadlines and Tera says DOLA drives those contracts. Scope is for DHM to give the town the new concept drawing of the stakeholder committee including Ute Heritage with cost estimates by June 30th. Will fit well with the new Placemaking group. Joan will share additional container building info with Ash and Tera.

Tera will send out a committee signup ahead and we can confirm at the March meeting. Tera is having one-on-one sessions with all members, and will be having a one-on-one this Friday at the Burro with Sue. We'll open it up around 5:30 so feel free to join if you'd like. Tera is in the office at Town Hall Tuesday through Friday from 9:30 - to 5-ish. Tera thanks everyone!

### 7:30 **Adjourn**



*The Ridgway Creative Main Street Group nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique and unified. We accomplish this through facilitating community connections, storytelling, learning, gathering, and place-building.*

**March 15, 2022 5:30-7:00**

Attendees: Arielle, Kevin, Joan, Guthrie, Tera, Jill, Vanessa, Clifford, Sue

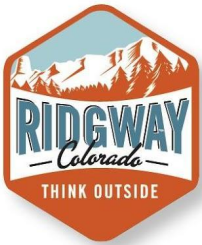
- 5:35 Call to Order, review agenda - does anything need to change? Joan added 1 item to the end of the agenda
- 5:35 **Kudos** – to STC for *Almost Maine* – it was great. All are excited for professional scripts this season. To Nick at Dragonfly Creatives – a terrific addition to our town. To Kellie Day donated a stack of notecards with her art for us to use for thank you notes & such. Tara also got some cards from Joan. Thanks, Kellie & Joan! Kudos to CJ at the Ute Museum for being recognized with a Women's Day Spirit Award in Denver for her work preserving Native American culture and traditions.
- 5:40 **Meeting Minutes** - Approve [January](#) and [February](#) minutes – Arielle moved to approve. It was seconded and all approved.
- 5:44 **Alpenglow Arts Alliance** insert update – Tera is still info gathering but the draft is possibly ambitious for our budget. Good to be more general and not specific; be sure all dates are correct. Prioritize gallery and museums and eating establishments on a map? Trash receptacles and restrooms, too.  
**Bylaws** - Guthrie added clarifying verbiage around quorum in Section 7.4 – decision making. Changes were made as requested in a previous meeting. All are in favor. Question arises of Tera's vote – is she a tie-breaker? This item will return to a committee.  
**Name** - Tera updated on what we are required to have in our name. We are not required to keep "Mainstreet" and if we keep using their logo they are happy. There are contractors to help us for free – it's called the Pickaxe Project (they worked on the Town's branding in 2017-2018). Colorado Main Street supports the idea. Guthrie asked for clarification on the yearly media calendar. Joan talked about the past efforts on branding. Tera proposed to place this under the Storytelling team – a plethora of thumbs appear - we're all thumbs. 😊
- 6:05 **Work plans and Committees** - Tera talked through the amazing Excel spreadsheet she created for us to track and be updated on structure, projects, concepts. Links are included. Another plethora of thumbs up. Please fill in volunteer hours on the "Volunteer" tab of the spreadsheet – it will be a huge help to Tera. Check out the "Ideas" tab – let's keep that updated as new items come forward. Arielle asked what a *Gantt chart* is. There are apps and programs for this but Tara has created a template so we can see visually how projects are making progress. It's an option to use and can be added to the end of each tab and task. The spreadsheet will be called "Bartholomew" – Bart for short. [Big Amazing (or other a) Real Time]  
**Committee assignments:** [survey results](#), [skills word cloud](#), [preliminary assignments](#)  
Committee next steps & meeting routine – Arielle says 2 committee assignments each would be great to avoid overwhelming. The group talked through the committees and Tara captured results on the spreadsheet. Sue suggested we may want to reach out to former members and others – with this new spreadsheet/structure people may be interested in coming back into the fold for prospective teams or projects. Arielle asked if each subcommittee wants to set a monthly meeting for now? Tera & Guthrie suggest that the organizing committee establish the first meeting and go from there. All thumbs.  
**Rural Philanthropy Days** <https://crcamerica.org/programs/rural-engagement/2022-rpd-conference/> June 7-9<sup>th</sup>. It will be at the 4H center and other areas. 200-250 people are likely to come. Tera is on the steering committee. We've been asked to do a 1.5 hour walking tour of the Creative District on June 8<sup>th</sup>. All are in favor of participating. This will be handed over to the Gathering Committee.
- 6:45 **Open Discussion/Announcements** to Zoom or not to Zoom? Guthrie suggested polling when next agenda is sent out. All thumbs.  
Joan is asked about taking the **Mission Statement** discussion to the Organizing committee – she prefers to have it on the next agenda. All agree
- 7:07 **Adjourn - Next Meeting Tuesday April 19th at 5:30PM**



*The Creative Main Street Group meets monthly on the third Tuesday at 5:30p.*







## Ridgway Creative Main Street Group

### DATE April 19, 2022 - TIME 5:30 - 7:00 PM

For reference: [CMS Google Calendar](#) - [BART](#)

- Attendees: Arielle, Joan, Guthrie, Jill, Alison, Sue - Preston for Tera
- 5:37 Call to Order, review agenda - does anything need to change? No
- 5:37 Kudos - Joan says Subcommittee groups and meetings were very productive - thanks Tera. Arielle agrees, go team! Preston loves Joan's "good night(shirt)" phrase and is using it now. Kudos to the town for all they are doing!
- 5:41 Meeting Minutes - [March](#) All in favor as presented. Changed to FINAL on Drive
- 5:43 Old Business

Mission statement - Joan's input regarding inclusion of culture, history/heritage, proposed revision from Tera and Joan for consideration - (information) - read aloud for consideration. Everyone loves it so far. Decision at next meeting

Subcommittee [report outs](#) ~ 11 min each

**Gathering** met April 5 - Jill said there were great meetings this month. First Friday is main topic. QR code for businesses to enter info. 5 first Fridays are on the schedule. Do 4 to 8 - 9 is too late. Clifford and Jill went out and got great feedback, many biz folks are excited. Clifford is working on finding flags or attention grabbers to mark participating events. Will confirm pricing. Need to talk about a name "Art Walk"? Joan says something more inclusive might be better than "art". Ridgway's Night Out? Night on the Town? Better to include non-galleries? Guthrie asks about commitment? Just stay open till 8. Other stuff is up to the individual business (snacks, bevs, tastings, etc.). Joan says there are L-shaped posts that move that can be put in front of participating businesses. Focus more on businesses and not restaurants but let the restaurants know its happening and hours and info.

**Connecting** met April 12 - Jill continued with finding a way to connect community members and find out who they are and what they do. **May 10th** at the Sherb will be the community connecting forum. Inviting business owners, artists, creatives, super simple and not too structured just an info share. Can move from venue to venue if this works as a base format. Maybe some pretzels or chips in addition to the bar items being available for purchase.

**Placebuilding** met April 14 - Guthrie - had so much to share will meet again in 2 weeks. 1) Heritage Park 2) oversight and info on parking issues, 3) mural on space-to-create, 4) community room in space-to-create. Most time spent on Heritage Park. Prelim design is out there and Tera compiled comments for designers. They have alot more work to do. Want to honor Ute Heritage. There was a [Brunot Agreement](#) in 1874 created a big square of mtn mining towns to be withdrawn from the agreements. Ridgway remained inside the reservation. Committee wishes to honor that history in a culturally appropriate way. Consultation between the town and the Ute Nation seems most appropriate. Committee wants to make a presentation to the Town Council to set up a meeting to set a resolution to make this happen. Parking was not worked on yet - given that the town parking lot does not exist anymore (although it was fairly new to begin with) so there may be discussions of



The Creative Main Street Group meets monthly on the  
third Tuesday at 5:30p.



employee parking and allowing customers to use available parking. How to direct drivers to available areas.

Mural suggestion that it be replaceable - something to hang a month (or so) at a time and can feature several artists and styles. What needs to go onto the building to facilitate this? Budget will need to be considered. Option to sell reproductions of the artwork to fund further creative items. Revenue stream? Art for community room? Joan is repurposing old billboard materials now and Sue suggests repurposing artwork banners after hanging for other creative items. Community room - more specs are needed to make any decisions!

**Storytelling** met April 14 - Joan says the core group met and talked about rebranding and using Colorado Pickaxe (state assistance) to help. Tera is researching. Is "Creative Main Street" the most descriptive and succinct option? Touched base on Alpenglow gallery/creative map. May 10th 2 to 4 ahead of the meet & greet. Alison mentions the pre-meeting and then the branding org would hear from meet & greet attendees. Proposal would be ready on the 11th of May. Ash at Chamber will coordinate with Tera. Joan mentions [MembershipWare](#) from St. Charles, Missouri and the interactive map and how great it is. It's an interactive program created for other Main Street communities. Can use all the Gathering Committee info. It's real time and layers/events can be turned on and off. Phenomenal tool for our town. Gearing up for Rural Philanthropy Days the first week of June. Tours and events for up to 250 participants. Lots of events being planned and more to come. Sue says restaurants might be notified to gear up during open times. Ouray as well.

**Organizing** - has not needed to meet.

**Discussion:** Questions? What areas of collaboration do you see? Let food service, trash, bathrooms, etc. services know about RPD and other events in addition to Ridgway restaurants, grocery stores, Ouray visitors bureau and Ouray restaurants.

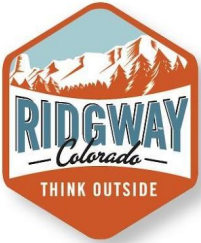
Crossover with First Fridays with Farmer's Market since the market closes at 3? Maybe early start? Maybe encourage snacks or something to keep people out. True Grit tours might play along as well. Fair has moved to August 11-13 this year. Maybe look hard at 4th of July weekend and whether to do First Friday or move it for July. Maybe set up an HQ from the Farmer's Market and the music and stuff to segue into the First Friday. Need to coordinate with True Grit Walking Tours starts and finishes.

6:55 Open Discussion/Announcements

- New calendar linked above (tw) All [love](#) the calendar.

**Next Meeting: May 17th** (Tera will be Zooming from VA from Main St Now conference) Sue will be on the road as well. All agree to Zoom at least for May.

7:01 Adjourn



TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway.co.us](http://www.town.ridgway.co.us)

## Ridgway Creative Main Street

Ridgway Creative Main Street nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique, and unified. We accomplish this through facilitating community connections, storytelling, learning, gatherings, and place-building.

**DATE: May 17, 2022**

**TIME: 5:30 - 7:00**

<https://us02web.zoom.us/j/86982487243?pwd=a3A4ZXpoSTNPazhFN1RWcGNBMllQUT09> Meeting ID: 869 8248  
7243 Passcode: 151507

One tap mobile +13462487799,,86982487243#,,, \*151507# US (Houston)

### AGENDA

- 5:30 Call to Order, review agenda - does anything need to change? *(Decide)*
- 5:35 Kudos
- 5:40 Previous Meeting [April Minutes](#) - *(Decide)*
- Old Business: [New Mission, Vision, Strategy statement](#) *(Decide)*
- 5:55 Sub-committee updates - 5-10 minutes each with questions

#### Gatherings

First Friday–Jill reported on Tera’s FF Group email. Success with Andy Nasisse announcing his Ridgway Area Painters–RAP. Seeking a RAP music group. Tera will add the big committee to the email. Vanessa has sent Tera her FF graphics uploaded to the Google Form. Our first trial of the google form for the interactive map. Tera gave an update about the FF flags. Clifford found that outsourcing flags was expensive. Tera got approval for Nick Coman to hand dye flags with our new color scheme. Five 17’ flags will be placed in the park and 25 smaller (including sample from Nick) for the businesses to use. Very excited to have Nick work his magic for our FF. And he is a participant who wanted flags. Full circle!! Mountain Girl gallery has booked a musician for their porch. And we will promote with the map and on social. Flags will be completed by first FF.

Film Festival–Four pro-jurors already committed. And local media is interested–Wayfinder magazine wants to promote it. Arielle set up for Film Fest. Check it out at Instagram\RidgwayIndieFilmFest

Rural Philanthropy Days–Tera will put together a committee for RPD. Sue is involved in promoting the history of the Sherbino and how it was saved. Walking tour of our creative community. Kevin is interested in helping. One of many sessions for participants to sign up. Vanessa’s gallery will be open and will have treats for participants! Vanessa will be open! Possibility of moving RPD from Gatherings to Storytelling Group. Actual tour on June 8th from 1PM-3PM.

#### Connecting

Happy Hour debrief  
Business listings

#### Placebuilding

Heritage Park



Space to Create

**Storytelling**

MembershipWare

Pickaxe branding debrief

New opportunity: Co Main St video project - June 2

**Organizing**

Project management tabs in BART

6:45

Open Discussion/Announcements/To Zoom or not to Zoom? Next Meeting: June 21

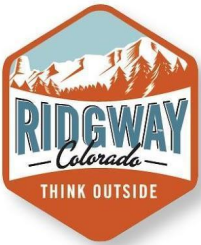
7:00

Adjourn



The Creative Main Street Group meets monthly on the third Tuesday at 5:30p.





TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway.co.us](http://www.town.ridgway.co.us)



Ridgway FUSE nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique, and unified. We accomplish this through facilitating community connections, storytelling, learning, gatherings, and place-building.

**DATE: June 21, 2022**

**TIME: 5:30 - 7:00**

<https://us02web.zoom.us/j/86982487243?pwd=a3A4ZXpoSTNPazhFNlRWcGNBMllQUT09> Meeting ID: 869 8248  
7243 Passcode: 151507

One tap mobile +13462487799,,86982487243#,,, \*151507# US (Houston)

### Minutes

In attendance: Alison Etheridge, Arielle Bielak, Ashley Perkins, Clifford Pastor, Guthrie Castle  
Jill McCord, Joan Chismire, Kevin Grambley, Sue Husch, Vanessa Backer, Tera Wick (staff)

5:30

5:30 Call to Order, review agenda-changes?

Welcome Donna Jaffe to check out the meeting. Donna is the book buyer at Cimarron.  
Anyone interested is welcome to come and check out FUSE.

Tera started with check-ins—First Day of Solstice=Summer Memories

Tera grew up on a lake in Northern Idaho.

Alison's favorite is picking fresh berries in Georgia and making cobbler.

Vanessa's window background is amazing. Vanessa used to buy roadside Bing cherries and making pies.

Donna would go to NY and just ran wild with her cousins. Her aunt & uncle would drive them into the city and let them lose.

Joan's childhood summers were spent in the Black Hills with her cousins on the family ranch. Joan would feed the bum lambs.

Guthrie grew up in Memphis and would visit the Ozark Family Cabin on the Spring River. In the family for over 100 years. He would canoe up the Knocker Rapids and run the river.

Clifford would spend Summers in Indiana and would fest on \$.05 ears of corns.

Jill would also pick blackberries until she was sick in Southern Oregon and tried to catch the baby lambs.

Arielle went to day camp near her grandmothers in Maryland and learned to ride a bike for the first time.

5:35 Kudos

HAPPY BIRTHDAY TO SUE!!!

Tera is feeling better and recovering from COVID. Today was the first day she hasn't needed to take a nap. Hooray!

Fete de la Musique!!! Lots of fun.

5:40 Previous Meeting May Minutes - (Decide)

Tera and Joan made some spelling corrections. For ex: Periscope vs periscope.

Motion to pass the May Minutes.

5:45 FUSE Branding Incorporation

Tera suggests getting the Storytelling Group together to game plan the roll out of the new branding. Tera will send out an email to get the meeting scheduled.

5:50 Sub-committee updates - 15 minutes each- with questions

Gatherings

### **First Fridays (Jill) First Friday Debrief**

Discussed issues music conflicting with concerts around town. Kevin has stepped up to help organize music.



Discussed issues with liquor at non-license events and open carry. We will draft an email to send out to businesses.

Flags were muted and not visible. Nick is going to add gold for more flash. It's a process and we are learning about how to best use the flags and draw attention.

We will also add the 17' flags were they are most visible off Sherman—Cimarron, Ranch Museum, PAWS, Mercantile. Etc, etc

### **Film Fest—**

Moving along, getting submissions and getting **international** submissions for the poster. Arielle is working on setting up a time to talk to Wayfinder Magazine for a feature on the fest.

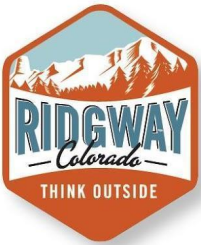
Beginning the process of seeking sponsors. Levels are low and offer ad opportunities. The sponsorships will go toward the cash rewards and the poster. Tera has \$1200 in the budget for Film Fest.

We have all the same PRO JUDGES confirmed from last year. We are waiting on a reply from Neil Young and Daryl Hannah. Arielle suggests that 7 pro judges is enough.

Donna asked if the judges come to the festival--Arielle—some do. Some don't. With COVID it has been difficult. Greg Childs attended last year and plans to attend again.

### **Rural Philanthropy Days debrief – Jamboard**

WAS AMAZING!!! 20 participants attended the tour. It was a full event. Sue and Patrick gave the Sherbino History and Ashley spoke on the Chautauqua Society and the programming. Nick Coman offered the new creative prospective and his heart in the community. Vanessa hosted and spoke about the history of the Herran House and how they were attracted to our community. Arielle met the group in the alley to speak on Alley Way Poetry! Creatives are everywhere in Ridgway! Debrief was that we could have practiced but overall, it was great. Kudos to Tera for working hard and hosting a really great event for that group. Test drive for our map software too.



## Ridgway FUSE

Ridgway FUSE nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique, and unified. We accomplish this through facilitating community connections, storytelling, learning, gatherings, and place-building.

**DATE: July 19, 2022**

**TIME: 5:30 - 7:00**

via Zoom

Attendees: Tera Wick, Jill McCord, Joan Chismire, Arielle Bielak, Alison Etheridge, Kevin Grambley, Guthrie Castle, Ash Perkins, Sue Husch

### Notes

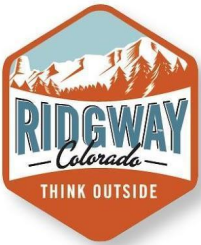
- 5:30 Check in! (*All*) Fave music or genre or concerts are shared
- 5:43 Call to Order, review agenda-changes? (*Decide*)
- 5:44 Kudos (*All*)
- To the Pride event - great pics out there and good coverage and a nice event.
- To Liz for helping with flags for July 1st Friday.
- To everyone for helping with cool stuff!
- To Tera for herding our team cats - she is doing a great job!
- To the 1st Friday crew - another fun event!
- 5:50 Previous Meeting June [Minutes](#) - (*Decide*)
- Kevin moved to approve, motion seconded - all in favor
- 5:50 On-boarding new members - our minimum is 9 members
- Arielle asks the group about rules or structure for interested people. Organizing committee could work on processes and application and more specifics. Would the Connecting committee want to take on analyzing missing voices and recruitment? Donna who was at the last meeting is interested in more info. Aim for something by September on both fronts. All are in favor.
- 6:00 Sub-committee updates - (15 minutes each- with questions)

### Gatherings

#### First Fridays (Jill) [First Friday Survey results](#)

Tera surveyed businesses and produced some pie charts of results. Seems to be growing and getting stronger each month. There's a slight push to close roads for walkers - may not be where we want to go due to logistics. Flags and social media are great. *The Joinery* is new and had a great grand opening on First Friday. July 27th 6-8 PM business after hours will be there, too. Nice to have Ed Werner with some sidewalk pop up art. Might help others to come, too. Joan asks, could we have a specific area of town featured each time?





### **Film Fest (Arielle)**

28 submissions so far. Not sure how that compares to timing. There's a poster contest going on now! If we know anyone who wants to submit a poster design. Arielle will push the details out to all of us to share. They received a small (\$500) grant which is exciting. IT would be nice to create partnerships with other boutique film fests.

### **Pride**

2nd year. Not as much attendance as last year. We were up against the Telluride event but we reached the target audience so overall success despite the "condom-gate" created in Ouray at the 4th of July parade. After party at the Sherb was awesome. Really fun and cool. Stuff in the works for the fall.

### **Program for the September 7th happy hour**

Hopefully by the August meeting.

### **Connecting - Sept 7th community Happy Hour at the Sherb**

Chamber Collaboration convo August 4

Hiring and retaining staff convo (Aug 3 10 AM to noon - Sherbino) brainstorming session - more deets to follow

### **Placebuilding**

Heritage Park - plans approved by Town Council. Authorized the mayor to request assistance from tribal members. Long term process. Tera will send to Ash and full committee.

Space to Create - Kevin found a source of the cool stuff in the conference room at Citizens Bank Ouray and has sources. Guthrie reviewed the tour of the Space to Create area and what will be included. It will likely evolve into its use. Needs to be built out to begin to be used even if it's not perfect in the first iteration. Arielle will set up a folder where all can dump photos to share. Guthrie asked about mural area. Striker rep (Mark) said concrete block can easily be made a solid surface and anchors installed.

### **Storytelling**

Website/MembershipWare (Allison) Tera and Alison met to talk about brand launch. A document was shared with details.

Branding launch - Tera will look into contracting with a graphic designer for some of the longer term items. Next meeting we may discuss how to communicate the sub-committees and what is front-facing.

Other - need to look at what content to include on the website. Guthrie says we might want to get a general purpose banner to use on the fly

### **Organizing**

Decide - team retreat/goal setting for 2023 - Sept 20 - Vanessa may host us. Tera will reach out to check member availability for an in-person meeting.

7:05 Open Discussion  
Next Meeting: August 16th

7:10 Adjourn

Ridgway FUSE meets on the third Tuesday of each month at 5:30 pm



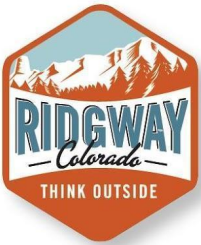
**Connecting**—nothing to report. Possible visit combining Connecting with Gatherings. Tera shared that she is seeking feedback on Sally Jo's desire to create a retail event associated with the Thursday concerts—Businesses could run specials, stay open later, etc. IS THIS IN OUR LANE? Guthrie thinks it is a good idea to ask. Suggests that it falls within the Chamber's primary goal. Arielle is curious about how other retail shops feel? We don't know because we haven't asked. There are businesses that are not participating in FF that did last year. BUT there are businesses that are excited to participate—RAS, Ridgway Liquors. Joan pointed out that 70% of the businesses in town have incorporated art in some form or another. Giving businesses the art gallery appeal. What is our rule vs the Chamber? Revisit the MOU the town has with the Chamber. Joan agrees that the connection with the town and chamber is not new. Jill suggested that maybe it's a collaboration between town and Chamber and really utilizing the map—and utilizing the QR code for specials going on—Creating a banner with the QR code.

**Placebuilding** —are due for another meeting to accomplish goals.

Heritage Park—town approved the concept plan with an agreement to have the Mayor write a letter seeking consultation from the three tribes in the area to help create the historical preservation in the park. Next steps are to help the Mayor craft the letter and raising money for the construction drawings and more detailed plans. Being a Certified Mainstreet helps in gaining grant money.

Guthrie is interested in learning more about parking and how much the commuter parking is necessary. Tera stated that parking is really important and the plan is to maintain most of the spaces and possibly bring back the Bustang stop. Joan wants to investigate how the commuter parking might work over by the 4H Center—this is a great place for Placebuilding to revisit the parking assessment.

Space to Create—is coming along. No update on how many units have been filled. Open date of September. It will be their responsibility to plan a ribbon cutting. Next step will be to help with furnishing the community space. 2000 sq ft is huge. Preston is looking for couches, tables, furniture, etc that can be used for events and stored away. It is also our responsibility to figure out how to utilize the space and how to rent/access. The sub-committee is also charged with commissioning murals. Guthrie mentioned that construction will play a part in the mural commissions—does it hang? does it project from the building?



Andy Nasisse contacted Tera from his role on **the public art group**. Asking how public art is chosen? Tera will invite the Placebuilding group to attend that meeting.

Bank Building—progress is coming along.

Tera is also working funding groups for the old post office building that burned down.

#### MembershipWare

We have had a free trial for a few months—with June being the biggest test drive. Next step would be to meet and evaluate the software. Possibly have Membershipware attend to answer question. Preston has approved that we purchase use for the month of July. Lots of opportunity—STRs, etc for the town to fully use this software. Joan thinks we have already utilized it so much that we can't turn back now. At this point is our most updated businesses listing. We can download the information that lives behind the map. They are developing a People Directory for creatives listing. Lots of possibilities with the "People" aspect of the software. Let's set up a meeting to talk more about the software! Tera will set up the invitation—Chamber and Chautauqua Society may also attend. Tera wants to create a usage plan for all the groups in our community.

#### 6:58 Open Discussion/Announcements To Zoom or not to Zoom?

Donna asked what the ideal candidate to join the group? Arielle said first and foremost they are interested in joining and have desire to support the Ridgway Community. Lots of skills and interest that one can bring to the table. Read the mission statement and you vibe with it.

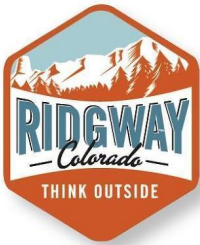
#### Next Meeting: July 19

Vanessa can host the meeting. Just throwing it out there. Vanessa will get with the Organizing Committee to brainstorm. End of Summer Pizza Party!!!

7:05 Adjourn

Ridgway FUSE meets on the third Tuesday of each month at 5:30 pm





TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway](http://www.town.ridgway)



Ridgway FUSE nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique, and unified. We accomplish this through facilitating community connections, storytelling, learning, gatherings, and place-building.

**DATE: August 23, 2022**

**TIME: 5:30 - 7:00**

<https://us02web.zoom.us/j/86982487243?pwd=a3A4ZXpoSTNPazhFNlRWcGNBMlQOUT09>

Meeting ID: Passcode: 151507

One tap mobile: +13462487799,,86982487243#,,, \*151507# US (Houston)

## AGENDA

- 5:30 Check in! (All)  
**in attendance:** Jill McCord (chair/facilitator), Joan Chismire, Ash Perkins, Alison Etheridge, Clifford Pastor, Catherine Lillian Johnson (observer)  
What is your last summer hurrah? Joan has a sheep wagon coming! paddle boarding, mushrooms, festivals, kazoos!
- 5:40 Call to Order, review agenda-changes?(Decide)
- 5:45 Kudos (All) -  
Alison's baby shower, hosted by Vanessa :- ) <3 meant a lot; Ash hooked Alison up with a seat at Brickhouse :- ) Tera's organizational work is appreciated
- 5:55 Previous Meeting July Minutes - (Decide) - **Deferred this decision to Sept because not everyone had access to the notes**
- 6:00 Sub-committee updates - (10 minutes each)  
**Gatherings - Arielle, Jill, Sue, Vanessa**  
First Fridays -  
Musician Some Guy Named Robb in front of Art by the Park, new Herbal Roots Apothecary with Kombucha on tap. Making \$100/month available to subsidize performers off Clinton St.  
Film Fest (Joan) Steady film submissions coming through Film Freeway platform. will need more activity here soon, getting the word out, deadline for submissions coming up soon.  
Exciting to see the various films come in, curating the various films. 8 min or shorter  
Poster: check with Arielle about the status of poster design, need to revisit last year's outreach plan - radio, paper etc. Resources exist for graphic design for the poster etc.
- Other  
**Connecting - Jill, Clifford, Ash, Kevin**  
Wed Sept 7 [Fuse community Happy Hour program](#), and making personal invites - (decide)  
\$1,000 refreshments budget - recommended to Preston



Members agree to make individual invitations

[Chamber collaboration proposal](#) - (information and input) -Ashley

**Placebuilding** - Clifford, Alison, Guthrie, Joan, Kevin, champ: Arielle

[Space to Create](#) community room - project plan and mood board - information - Tera & Allison

A number of group members visited and interviewed other community spaces to compare what we liked and learned about other spaces, we met and compared notes, Alison will put together an idea board to help communicate the vision for the space. Aiming to share draft at the September meeting, present to the Town Council in October.

Heritage Park - updates - information - Tera - Visitor Center and Heritage Park Master plan is being finalized as is implementation plan. Letter to the Tribes was drafted and sent to Mayor Clark and Preston

Large public sculpture conversation - information Tera (Tabled as per Andy Nassise)

**Storytelling** Alison, Joan champ: Jill, Sue, Vanessa

Website/MembershipWare - site map - information (Allision) [Alison drafted a site map for the Fuse website](#)

**Organizing** Arielle, Jill, Sue, Tera

[Proposed onboarding plan for new members](#) - Arielle and Tera (information and decision) - **approved with additions**

Team retreat Sept 20 9AM - 1PM at Vanessa's -Facilitated by Matt Ashby (information and input)

Tera will meet with Matt this week to plan agenda, organizing committee invited, will send to group for input. Anyone is welcome to suggest agenda items, bring bright ideas for next year's goals

6:50 Open Discussion/Announcements/To Zoom or not to Zoom? Next Meeting: Sept 20

7:00 Adjourn

Ridgway Fuse typically meets on the third Tuesday of each month at 5:30 pm





TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway.co.us](http://www.town.ridgway.co.us)

Ridgway FUSE nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique, and unified. We accomplish this through facilitating community connections, storytelling, learning, gatherings, and place-building.

**DATE: October 18, 2022**

**TIME: 5:30 - 7:00**

<https://us02web.zoom.us/j/86982487243?pwd=a3A4ZXpoSTNPazhFN1RWcGNBMllQUT09>

Meeting ID: 869 8248 7243 Passcode: 151507

One tap mobile: +13462487799,,86982487243#,,, \*151507# US (Houston)

## AGENDA

*Attendees:* Guthrie Castle, Alison Etheridge, Arielle Bielak, Vanessa Baker, Tera Wick, Joan Chismire, Ash Perkins, Clifford Pastor

- 5:30 Check in! (All) Fave Halloween costumes of the past or what you'll dress up as this year
- 5:40 Call to Order, review agenda-changes? (*Decide*)  
 Previous Meeting [July](#) and [August](#) Minutes - (*Decide*)
- *Arielle moved to approve, Guthrie seconded*
- Thoughts from the Chair about fall/winter focus
- 5:45 [Sub-committee](#) updates - (average 15 minutes each)

### Organizing [Arielle](#), [Jill](#), [Sue](#), [Tera](#)

#### **Fuse Retreat: Recap, debrief, update on next steps - Tera and Arielle**

- Tera and Arielle are reviewing Matt's initial pass at the annual plan with notes from the retreat - they will share back with the group within the week
- Vanessa will finalize the shared art project vase + flowers
- Arielle - timing and setting of retreat were ideal!
- Tera to schedule time at Space to Create (tentatively Monday, Oct 24) to finish art project, discuss Fuse recap, and present vision for Space to Create

#### **CCI Summit report back - high-level takeaways Arielle and Tera**

- Convening was is Salida at the end of September
- Arielle - excellent opportunity to hear about what is going in other towns; inspiring to hear how others are grappling with similar issues in other towns.
  - joint goal: try to visit as many other similarly sized creative district towns!

- Mancos and Grand Junction are good places to start.
  - Mancos is undergoing a restructuring of their creative district and revisiting their strategic plan.
  - Grand Junction is doing interesting creative business “pop-ups” around their Space to Create site to promote Space to Create project (crepe store and mini-gold experience).
- Tera -
  - towns were using NFT’s to incentivize people to shop in their local communities
- How might we: critically examine all the initiatives we are working on and ensure they are aligned with our goals and focus?

**2023 Summit/convening dates May 31 - June 2 [in Crested Butte] - interested people?**

- Will be two day event; summit + convening with larger creative district stakeholders
- Interested attendees: Guthrie, Ash, Clifford interested pending Mountain Film Fest

**Budget report - Tera 2022 + 2023 planning**

- Tera presented [tentative budget](#)
  - 2022 - \$26K
  - 2023 proposed - \$34K
    - Guthrie: add slush fund
    - Joan: should we consider funds for scholarships for creatives?
      - Guthrie: We will need to develop a structure for reviewing and distributing scholarships if we add this as a line item
    - Space to Create build-out will be its own line item

**Is there interest/availability to meet in person around the end of the year/beginning of 2023? Winter Mixer??**

- Will be discussed during Oct. 24th meeting (@ 5pm)

**[Proposed onboarding plan for new members](#) - changes will be incorporated by Organizing committee**

- The committee will work on incorporating changes - to be reviewed at a later date

**Connecting - [Jill, Clifford, Ash, Kevin](#)**

**Membership (new standing item)**

Skills and networks map - what skills do we have, need? - this still needs to be done

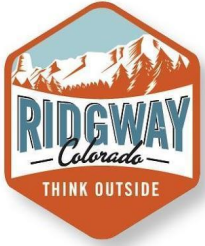
New member recruitment plan (information)

- Once we’ve figured out what skills we need, the committee will present a recommendation on how recruitment should work
- Ash will organize a connecting committee meeting to move along outstanding items
- Tera created a [skills mapping spreadsheet](#) to get us started, Connecting committee will finalize

**New member interest:**

Donna Jaffe has applied, interviewed and recommended - materials sent (decision)

- Interested in supporting economic development work and thinking about how the Chamber and FUSE can work together
- Clifford motions to have her join; Vanessa seconds motion; full FUSE committee votes to approve her nomination; Tera will bring in front of Town Council in November meeting.



TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway.co.us](http://www.town.ridgway.co.us)

Catharine Johnson and Spencer from Ridgway Office and Mercantile: Tera will send link to application and put it on the Fuse website as soon as the committee completes the skills map

- Guthrie - Skill mapping has been helpful with chautauqua society board
- Decision: Committee will complete skill mapping exercise before we invite new members to apply

## **Gatherings - Arielle, Jill, Sue, Vanessa**

### **First Fridays -**

Tera will put together a report on 2022 First Fridays

Committee - and anyone who is interested - needs to get together to review and debrief what happened, clarify our vision for future, get input from creatives and retail venues and come up with ideas and a proposal for retooling. (discussion, decision on this way forward)

- Arielle will work with Jill to get a Gathering subcommittee meeting on the books

**Film Fest** - November 11, 12 (Arielle) update, [reminder re tix link](#), please help spread word

**Art Sale** November 25-26 - Black Friday Art Sale - potential annual event - table? (Info/Decision)

- Vanessa: Tri-Gallery 2nd annual sale at Space to Create. Andy Nassise, Gary Ratcliff, Vanessa & Bruce Backer

**Minerva West Event** November 11, 12 - (Information, attached)

## **Placebuilding - Clifford, Alison, Guthrie, Joan, Kevin, champ: Arielle**

Space to Create open house 10/13 update

Community room - progress update and **Town Council report**

- Lots of FUSE people at the event and it was great! We will need to make sure wifi is installed ahead of 11/25-26 Art Show

## **Storytelling Alison, Joan champ: Jill, Sue, Vanessa**

Website/MembershipWare - Website is live! [www.ridgway-fuse.org](http://www.ridgway-fuse.org)

Next steps with group (Tera)

Evaluate - how is it going so far?, Creatives Directory, Building History inventory - map, Business Directory - Promotion

- Joan, Alison, Tera other Storytelling to meet to discuss: Joan to schedule

7:06 Open Discussion

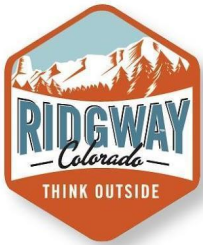
- Guthrie: How Might we...promote FUSE at the Film Fest?
  - Arielle is adding FUSE to Film Fest poster; Tera will provide banner and table cloth, posters, stickers, etc.

7:00      Adjourn

Ridgway Fuse typically meets on the third Tuesday of each month at 5:30 pm







TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway.co.us](http://www.town.ridgway.co.us)



Ridgway FUSE nurtures a welcoming, thriving, ecologically responsible community and main street environment that is creative, unique, and unified. We accomplish this through facilitating community connections, storytelling, learning, gatherings, and place-building.

**DATE: December 20, 2022**

**TIME: 5:30 - 7:00**

<https://us02web.zoom.us/j/86982487243?pwd=a3A4ZXpoSTNPazhFNlRWcGNBMllQUt09> Meeting ID: 869 8248  
7243 Passcode: 151507

One tap mobile +13462487799,,86982487243#,,, \*151507# US (Houston)

### AGENDA

**Attendenees: Tera, Arielle, Kevin & Jill (in person). Donna, Tanya (joined at 6:09), Joan, Alison, Clifford, Vanessa (virtual)**

- 5:41 Check in! (All) [Deep breaths for relaxation with Arielle](#)
- 5:40 Kudos (All) [Skipped for time](#)
- 5:50 Call to Order, review agenda-changes?(*Decide*)
- 5:55 [Sub-committee](#) updates - (15 minutes each- with questions)

### Organizing

-2023 FUSE [WORKPLAN DRAFT](#)-(Tera)

[Overview of Strategic plan.](#)

[BUILD:](#)

[S2C and Public Art aspect with murals and use of donated old hotel relics and the Descant piece.](#)

[Vanessa asked about the management of the art rental space in S2C. Tera said the goal is to make it affordable and lower than the average. More details on the usage of the space, FUSE can develop.](#)

[Joan asked about more details on the old hotel relic. Tera said they came from a building that burned down, part of the edifice, salvaged metal that the owners donated to repurpose for historic value.](#)

[Alison asked about the feasibility of BUILD and suggested to delete the mural program. Joan commented on the ambiguity of PARC that they might seque into the mural program.](#)

[Donna is excited about the mural project and is happy to do research.](#)

[Tanya commented that there is no clear policy from the town~are monies available?](#)

[Joan expressed that there were concerns in the past that murals did not jive with town's vision and concerns about the longevity on brick buildings.](#)

[Heritage Park with Indigenous Voices being represented](#)

[Public Art-mapping project](#)

Clarification of process through town

Mural Plan—research peer communities with goal of making a more formal plan in 2024

Wayfinding—Chamber Partnership

Entertainment District—non commitment, assess interest and next steps if interest

CONNECT:

Donna asked about the that the goals as ambassadors for FUSE? Tera elaborated that the is effort to collaborate and share with other groups and committees to reduce redundancy. To have a strategic use of people.

Vanessa said that Root Wings would be happy to host a happy hour.

Arielle suggested that Happy Hour be moved to gatherings. Consensus was made to do so.

FUSE as liaisons for community

Welcome new creatives

SHARE:

Joan commented that the mapping the historic buildings from the 10 Year Celebration exists and that it could be added to the website. The Ranch Museum also has oral histories from ranchers and Joan would check if permissions were given for use beyond the books the Ranch Museum created.

Vanessa loves the idea of creating a printed gallery guide and wants to spearhead it

Alison asked if oral history was in our sphere? Out of scoop? Tera specified that its focus on creative district. Alison moved oral history to section 2 and Tera amended to focus on creative district.

Arielle pointed out the need to bring all of the oral histories together???

Tera is also looking for achievable metrics

New term. VS Storytelling VS Spin VS Spotlight

Focus is on FUSE website growth

GATHER:

Donna asked how we would decide if the Film Fest is feasible?

Arielle said that there is no clear process to the lay out of it and it may be a matter of doing it again, as this was her first year working with FF.

Donna asked if it fits with the strategic plan and that is it an odd duck from an outsiders perspective? Arielle said that it has lived with the creative district for 8 years and she views FF as a model of what FUSE can do as an incubator.

Joan gave history to the FF as a way to engage creatives with the Denver Arts Institute and evolved into the use of the Film Freeway.

Tera put out the question of it does align with the master plan? as well as happy hour?

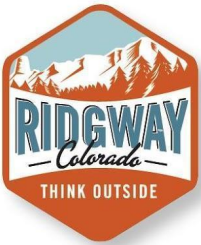
ECONOMIC VITALITY:

Donna asked how the overall goal of the group fits with real estate. Tera will explore possibilities as an active role and the growth of the mission. Kevin commented that it fits in the Mainstreet side of FUSE, fingers on the pulse of town. Alison suggested it more to CONNECT or more to existing committees rather than on its own. Tera reiterated that it would be more EXPLORE than COMMIT. Joan suggested the use of Hwy 62 with banners and signs to guide and highlight businesses not on main drag.

ORGANIZE:

Connecting with Chamber partnership—Tera and Tanya shared the results of the map project from the website as a guide to create area business map. Skijoining will be the trial run. Props to the Chamber for creating a great map of Ridgway businesses.

Tera commented on the continued collaboration with the Chamber on Noal Night. Tanya is interested in having a FUSE member join the board of the Chamber or attending meetings.



Tera suggested we table the remaining agenda and announced that Sue Husch is stepping back from FUSE as she takes on more responsibility at the Sherbino. There is plans for a Call for Membership next year and confirmed that current members are interested in staying on the committee. Tera mentioned that there are new members waiting to join.

Arielle suggested that we celebrate Sue at the January meeting and that we need a secretary. Officer elections will happen in January.

Tera asked if we would stay on to agree on a 2023 meeting schedule. Tuesdays worked best for most, except Kevin, but he will work on finding a way. All agreed that the third Tuesday of the month at 5:30 would be the 2023 schedule.

7:14 Adjourn

-2023 Meeting Schedule 2023 -(Arielle/Tera) ([Please take the survey!](https://forms.gle/fCP2gje7ooozhLDb7))  
<https://forms.gle/fCP2gje7ooozhLDb7>

- Budget update (Tera)

Review [Gantt Chart](#) - work in progress (Tera)

### **Connecting**

-FUSE Membership

-RSVP Partnership (+Volunteer Fair) (Arielle)

- Chamber partnership (Tanya/Tera)

### **Gatherings**

-Noel Night/Art Exhibition (Tanya/Tera)

-First Fridays

-Film Fest 2023-Call for Committee Members (Arielle)

- Happy Hours - Feb, May, Oct

-Other

### **Placebuilding**

-[Space to Create](#)

-Heritage Park

-Other

### **Storytelling**

-Website/MembershipWare

- proposal - tera

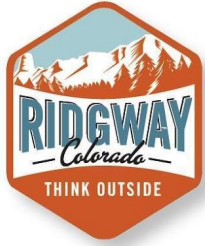
-Other

6:50 Open Discussion/Announcements

7:00 Adjourn

Ridgway FUSE meets on the third Tuesday of each month at 5:30 pm





TOWN HALL PO Box 10 | 201 N. Railroad Street | Ridgway, Colorado 81432 | 970.626.5308 | [www.town.ridgway.co.us](http://www.town.ridgway.co.us)



Ouray County  
4H Event Center  
Ridgway, CO

***PRESENT***

November  
12th & 13th, 2022

## **The Spirit of the Season Bazaar & Talent RoundUp**

This fun filled 2-day event will host both regional non-profits and local artisans and shops selling great gifts for pre holiday shopping.

Other activities for family fun will include: Photo booth with Mr. and Mrs. Claus, Face painting, Craft room, Door prizes and Food Vendors.

The free event will be open to the public at Noon. A talent showcase featuring local performers is scheduled at 3 PM to end our day with festive spirit. (Vendors welcome to remain open during and 30 minutes after the performance)

10x10 vendor space for businesses are available for \$50 and for non profits \$30 for the 2 day event! You can share a space with a friend or rent a half booth for \$30.

Tables and chairs and electrical outlets will be provided.

To reserve your space or to find out more details email Kathleen O'Mara at [komara@minervawest.org](mailto:komara@minervawest.org) or call/text at 413.441.6120