




**Our Mission:** Ridgway FUSE, A Colorado Creative Main Street Program, nurtures the creative, historic, and economic vitality of our community.

**How?** Through our confluence of efforts, we Build; Connect; Gather; Share and Organize.

Approx Time	Topic	Links /Chair
5:30	In attendance: Tera, Arielle, Donna, Guthrie(left at 6:30), Joan, Ashley, Alison, Jill Kudos--to Clifford for getting bids set on chairs for S2C. Community input session on S2C mural. Realm Supply-a new clothing, jewelry, craft business in the Bank Building. Kudos to Lotus Root for filling a community need.	
	Meeting Notes from Dec. & Jan approved.	<a href="#">Jan 2023</a> ; <a href="#">Dec 2023</a>
Sub-Committee Updates - approx 15 min each:		
We <b>ORGANZE</b> : by internally structuring FUSE activities for visibility, transparency, and maximum impact.		Arielle
5:45	Strategic plan/work plan update <ul style="list-style-type: none"> <li>- report to Town Council March 8 - call for volunteers?--</li> <li>- Meeting format and hospitality check in--Refreshments for our meetings. Organize and use a little bit of our budget. Rotate thru members. Jill will take the lead to create a plan.</li> <li>- Main Street America Conference March 27, 28, 29--Tera will be gone this week. In Boston.</li> <li>- Equitable Economic Development*--new requirement for Main Street Community Recertification. We need to define what this looks like for Ridgway Main Street &amp; FUSE. Strategic plan finalized. Due to recertification with Main Street in April.</li> </ul>	<div> <div>Ridgway MS Str...</div> <div>Summary SP.pdf</div> <div>FUSE 2023 Work...</div> </div>
We <b>BUILD</b> : by championing initiatives that make Ridgway's physical fabric fiercely distinguishable for generations to come.		Guthrie
6:00	Tera/Guthrie--BUILD met two or three times in the last few weeks. <ul style="list-style-type: none"> <li>• Sourcing chairs &amp; tables for S2C Community Room. Clifford secured a bid on chairs, identical to chairs at the Sherbino and order has been made!</li> <li>• Volunteer Designer Lisa has created a floor plan for the community room, taking into account form and function.</li> <li>• We will have two community input nights--Feb. 27 and March 4.</li> <li>• Tera has created a USER HANDBOOK, administrative plan for the Community Room Space.</li> </ul> Joan/Tera-- <ul style="list-style-type: none"> <li>• Gave a synopsis on the Public Art Input Sessions that happened earlier in February. . <ul style="list-style-type: none"> <li>○ Some S2C residents attended and advocated for the space they will share with the Community Room.</li> </ul> </li> </ul>	<a href="#">Ridgway Creative Mainstreet - Space to Create Community Room (ridgway-fuse.org)</a>

	<ul style="list-style-type: none"> <li>Idea to create an input form/google survey for community members who were unable to attend and want to share their thoughts.</li> <li>This mural will be the largest public art in Ouray County and has the potential to unite Ridgway, possibly change minds regarding the S2C building.</li> <li>Arielle proposed that we create Social Media just for the Mural to allow public comments and ideas in an organic sphere.</li> <li>FUSE needs to get clarify on the roles of ArtSpace, Town on how the mural is created.</li> <li>Having a local group of locals/ S2C residents/artists/town employees is crucial going forward.</li> <li>FUSE has been invited to the S2C Resident Meeting on March 8th, 6:30.</li> </ul>	
<i>We <b>CONNECT</b>: by facilitating cross-sector connections to welcome, value and nurture diverse Ridgway perspectives while connecting locals with resources beyond the community.</i>		<b>Donna</b>
<b>6:15</b>	<p>Donna–</p> <ul style="list-style-type: none"> <li>Met to recruit new FUSE members. <ul style="list-style-type: none"> <li>Ashley/Jill/Tera met in December to review criteria of the community that they felt would be nice to have join/represented in FUSE.</li> <li>CONNECT will individually invite community members and Tera will send out an Open Invitation.</li> <li>Goal is to add 4 new members</li> <li>Review of Work Plan</li> </ul> </li> <li>Establish Partnership Ambassadors <ul style="list-style-type: none"> <li>Key organizations that we would like to work with across the community. Sharing of information.</li> <li>Will met Feb. 22 to begin identifying these organizations</li> <li>Set goals for this process</li> </ul> </li> <li>Review of Creative Community Outreach to remain a goal</li> <li>Indigenous Community Outreach as well.</li> </ul> <p>Tera–</p> <ul style="list-style-type: none"> <li>Update on collaboration convos with Ridgway Area Chamber, Ouray Made and Alpenglow re to directory, creatives directory, and community calendar–Conversations are ongoing with lots of momentum</li> </ul>	<a href="#">CONNECT Meeting Journal 2023 - Google Docs</a>
<i>We <b>GATHER</b>: by supporting, planning, and executing events that showcase Ridgway's creative and entrepreneurial spirit.</i>		<b>Arielle</b>
<b>6:30</b>	<p>Arielle–March 14th-Ridgway Space to Create –</p> <ul style="list-style-type: none"> <li>March 14th-Ridgway Space to Create –</li> <li>community happy hour and artist input/breakout session afterwards Extraordinaire</li> <li>Task community with reenvisioning First Fridays into a new event, for the community by the community.</li> <li>March 14th, 4:30-6:00 Happy Hour, Strategy Session to Follow <ul style="list-style-type: none"> <li>Start spreading the word!</li> <li>Donna has invited Kelly Day</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>○ Tera will send out a mass email from our email list</li> </ul>	
<i>We <b>SHARE</b>: by broadcasting through various community channels the impact of creatives and entrepreneurs in Ridgway and sharing resources to support their success.</i>		<b>Alison</b>
<b>6:45</b>	<p>Alison</p> <ul style="list-style-type: none"> <li>● SHARE reviewed top 5 priorities and how they aligned within the group. <ul style="list-style-type: none"> <li>○ Build out Creative Directory</li> <li>○ Maximize DownTown Directory</li> <li>○ Promoting Events–Calendar of Events</li> <li>○ Celebrating 10 Years of Creative District thru Oral History Project/Creative Main Street</li> <li>○ Local Gift Card Program</li> <li>○ How to Support Housing Affordable–Share Resources to businesses, community members <ul style="list-style-type: none"> <li>■ Retail space affordability as well</li> </ul> </li> </ul> </li> </ul> <p>Potential need for Sub-Sub Committees</p> <ul style="list-style-type: none"> <li>● Work on Social Media with Chamber <ul style="list-style-type: none"> <li>○ Chamber has shared their strategic social media plan</li> <li>○ May be beyond Tera’s available time and commitment of our volunteer committee</li> </ul> </li> <li>● Potential to hire a Community Calendar Organizer <ul style="list-style-type: none"> <li>○ Could function as OURAY Calendar–currently a Google Calendar with limited capabilities–Munibit does more–Multiple members can add to the calendar with more mobile friendly and visually appealing</li> <li>○ Within the FUSE budget, perhaps all participants could contribute to cost</li> </ul> </li> <li>● FUSE Website is in a good place and will remain with Munibit, new name for membershipware software <ul style="list-style-type: none"> <li>○ Will work on an audit on the website, what’s working/what’s not</li> </ul> </li> </ul>	 <b>2023 SHARE Me...</b>
<b>As time allows</b>	<b>Wrap up/closing thoughts</b>	
<b>7:00</b>	<b>Adjourn</b>	